



Vendor Rules & Regulations

The Uptown Entertainment Group, LLC and the University Area Community Development Corporation, Inc.'s are committed to providing a space that is safe, gratifying and positively memorable for all vendors and attendees. To make this possible, the following rules and regulations apply to all vendors and attendees to ensure that everyone can enjoy the festival!

- Vendor approval is at the sole discretion of the Uptown Entertainment Group, LLC.
- A copy of all applicable state and local business license(s) must be submitted with the vendor application.
- The following items will be required from food vendors:
 - Food Handler's Permit
 - Health Department Permit
- Vendor must provide proof of Liability Insurance with the Uptown Entertainment Group, LLC, the University Area Community Development Corporation, Inc., and Hillsborough County Board of County Commissioners as additional insureds (as the event is held on County property).
- The Uptown Entertainment Group, LLC and the University Area Community Development Corporation, Inc. are not liable for personal injury, theft, or destruction of merchandise, supplies, or equipment.
- White 10' x 10' tents are preferred.
- Entertainment activities (ex: face painting, demonstrations, etc.) will not be permitted.
- Approved vendors are to arrive at the festival for setup on May 6, 2023, no later than 10:00 a.m. Vendors who fail to arrive by 10:00 a.m. may be denied entry to the festival in the sole discretion of Uptown Entertainment Group, LLC and shall forfeit their vendor fee.
- Approved vendors must have their setup finalized on May 6, 2022, no later than 12:00 p.m.
- Tents shall not be taken down before 9 p.m.
- As a courtesy, please clean individual vendor areas by the end of the festival.
- Distracting sounds in vendor area is firmly prohibited. Loud amplified music will not be permitted during festival performances.
- The Uptown Music Festival Code of Conduct applies to vendors and will be strictly enforced.
- No refunds will be given.



The Uptown Entertainment Group, LLC and/or the University Area Community Development Corporation, Inc. reserve the right to ask *anyone* to leave if any of these rules are violated.

Your signature below acknowledges that you have read and agree to follow the rules and regulations as set forth above. Failure to sign will forfeit your application.

X _____
Vendor's Signature

Date: _____

Print Name: _____



Vendor Form

Tampa Bay's premiere contemporary jazz festival invites you to showcase your services and/or merchandise to the Uptown district. Availability is limited; so, submit your application as soon as possible. To be considered for this opportunity, complete and submit the vendor form below. Our Team will evaluate all applications and advise if your application has been approved. Thank you for your interest in being involved in the 2023 Uptown Music Festival!

- Vendor approval is in the sole discretion of the Uptown Entertainment Group, LLC.
- Vendors must conduct operations in a self-sufficient and sustainable manner which complements the immediate surroundings, including, but not limited to, reducing or eliminating unnecessary noise, exhausts, and litter. No food waste which may encourage vermin or other animals and insects shall be left on site.
- Utilizing on-site utilities is prohibited.
- The Uptown Entertainment Group, LLC and the University Area Community Development Corporation, Inc. are not liable for personal injury, theft, damage, or destruction of merchandise, supplies or equipment.
- The Uptown Entertainment Group, LLC and the University Area Community Development Corporation, Inc. shall be held harmless from any claims or causes of action for liability in any way arising out of our indirect connection with the use of such space by the vendor or the vendor's activities for the sale or distribution of products and services.
- Only **white** 10' x 10' tents are permissible.
- Vendors shall comply with the 2023 Uptown Music Festival Vendor Rules and Regulations (attached hereto).
- Vendors are responsible for the cleanliness of their assigned vendor areas, customer trash, and all waste removal. Vendors shall ensure that the premises remain clean of any waste that is generated by its customers.
- Vendors, their employees, agents, and volunteers are prohibited from dumping waste inside the University Area Community Park Complex, including trash receptacles, park dumpsters, storm sewers, planters, etc.
- Illegal substances and alcoholic beverages are prohibited.
- It is the sole responsibility of the vendor to ensure proper sales tax is applied and appropriate permits are obtained.



Vendor Application and Fees:

- Deadline for applications is March 9, 2023. Please submit your application as soon as possible, as availability is limited.
- Food Vendor Fee: \$300
- Merchandise Vendor Fee: \$200
- Vendors must provide current state and local business licenses, where applicable, with your application. Food vendors must also provide:
 - Food Handler’s Permit
 - Health Department Permit
- Please send current photos or URLs with representations of food, food truck, and/or merchandise for sale with your application.
- Two general admission tickets will be provided to approved vendors.
- If application is approved, payment must be made on or before April 6, 2023.

Please submit your vendor application and required documentation to: vendorsubmissions@uptownmusicfestival.com. If you have any questions or concerns, please contact Melody Harness, Uptown Entertainment Group, LLC, (813) 842-1365.

Name _____

Company Name _____

Phone Number _____

Email _____

Vendor Type _____

Brief Description of Items for Sale _____

Address _____ City _____ State ____ Zip _____

Website / URL _____

Number of Booth Workers _____